PRIM Technologies

Storyboard

Duration: 70 seconds

Pandemic

FEELING
Confused
Hopeless....
?
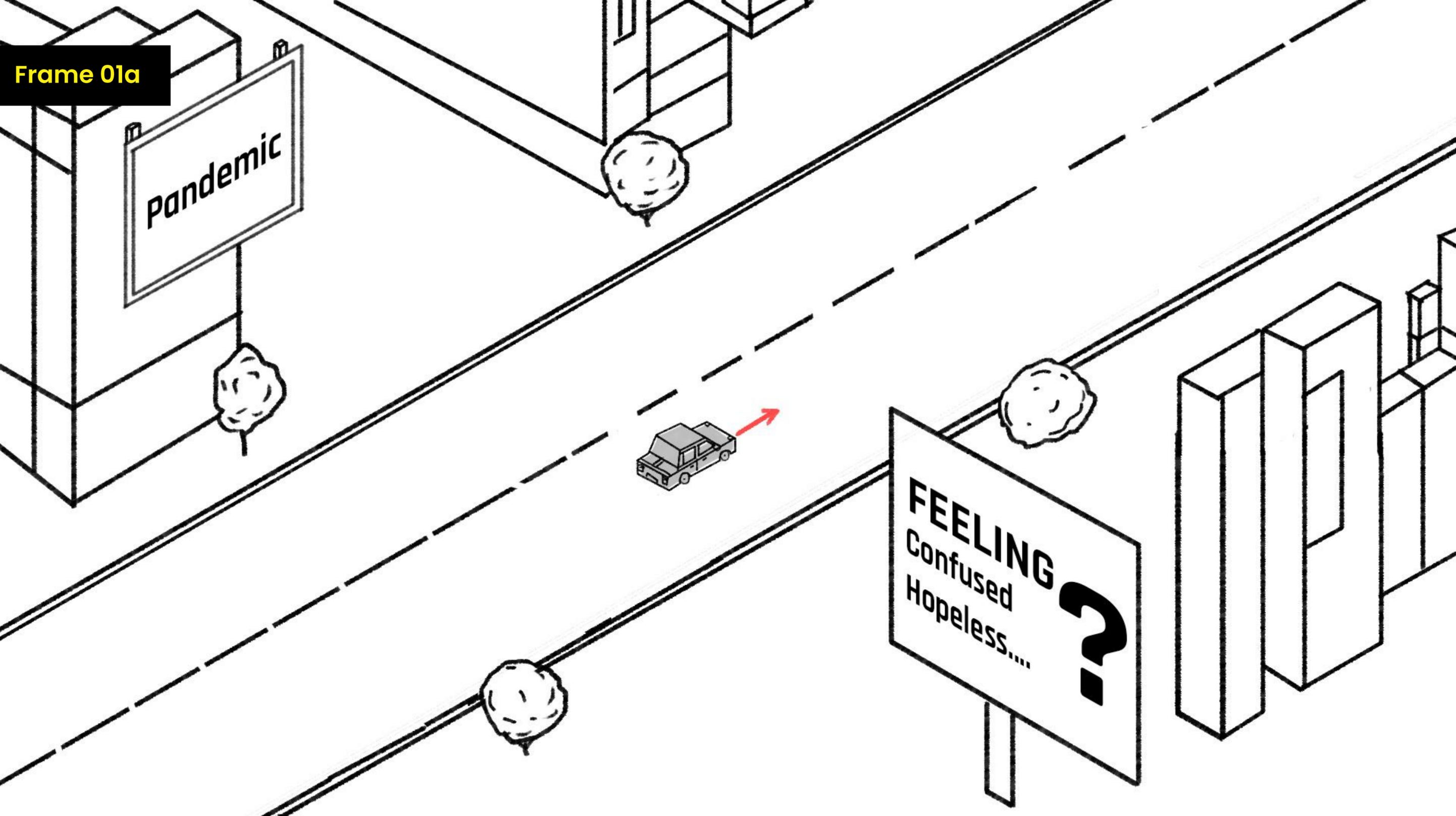
Visuals

The video begins by showing a car driving through a road.

Voiceover

Life is challenging, ...
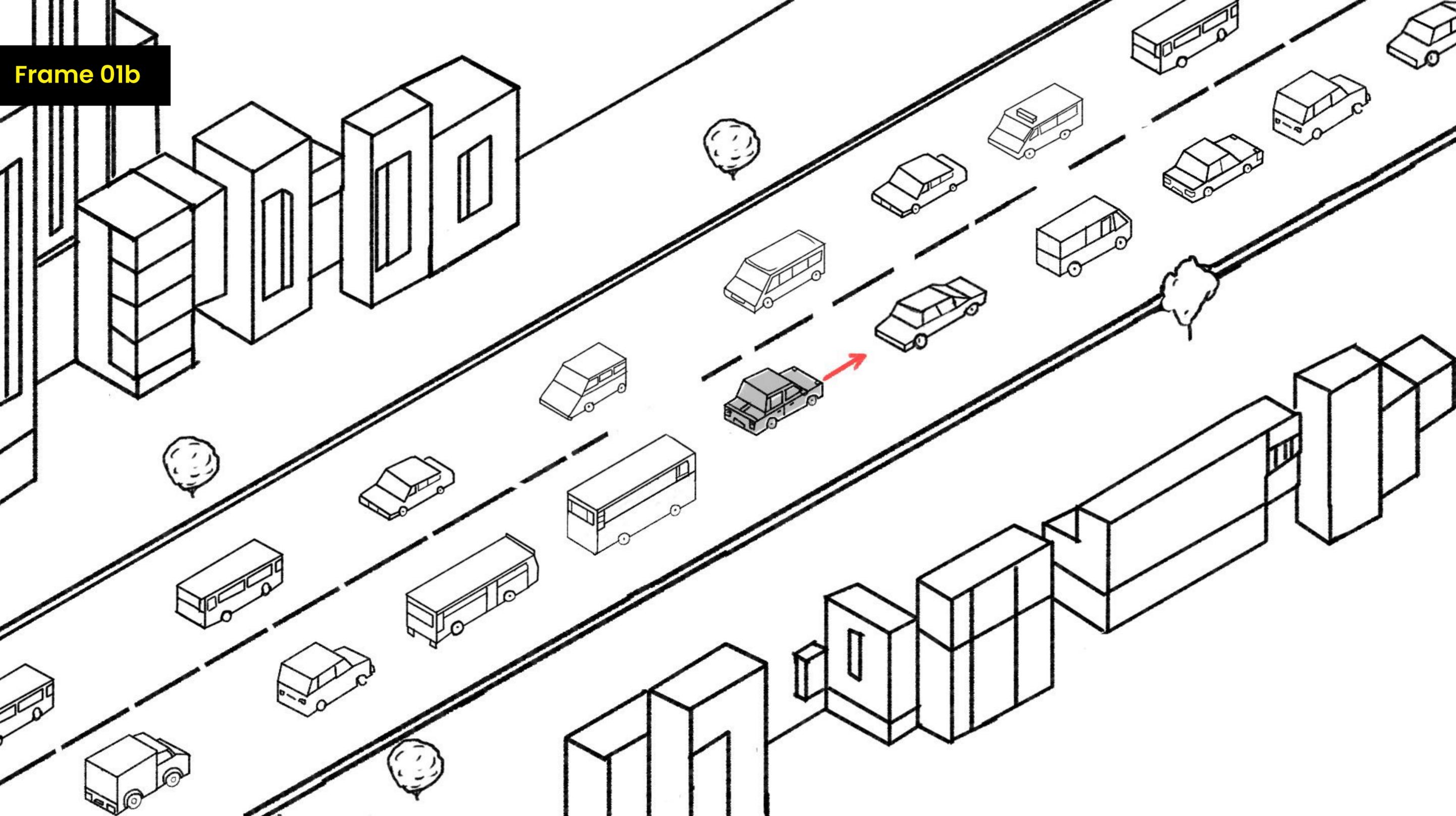
Visuals

The car moves forward to reach a busy road.

Voiceover

... and with the pandemic, ...

Life's Roadblocks
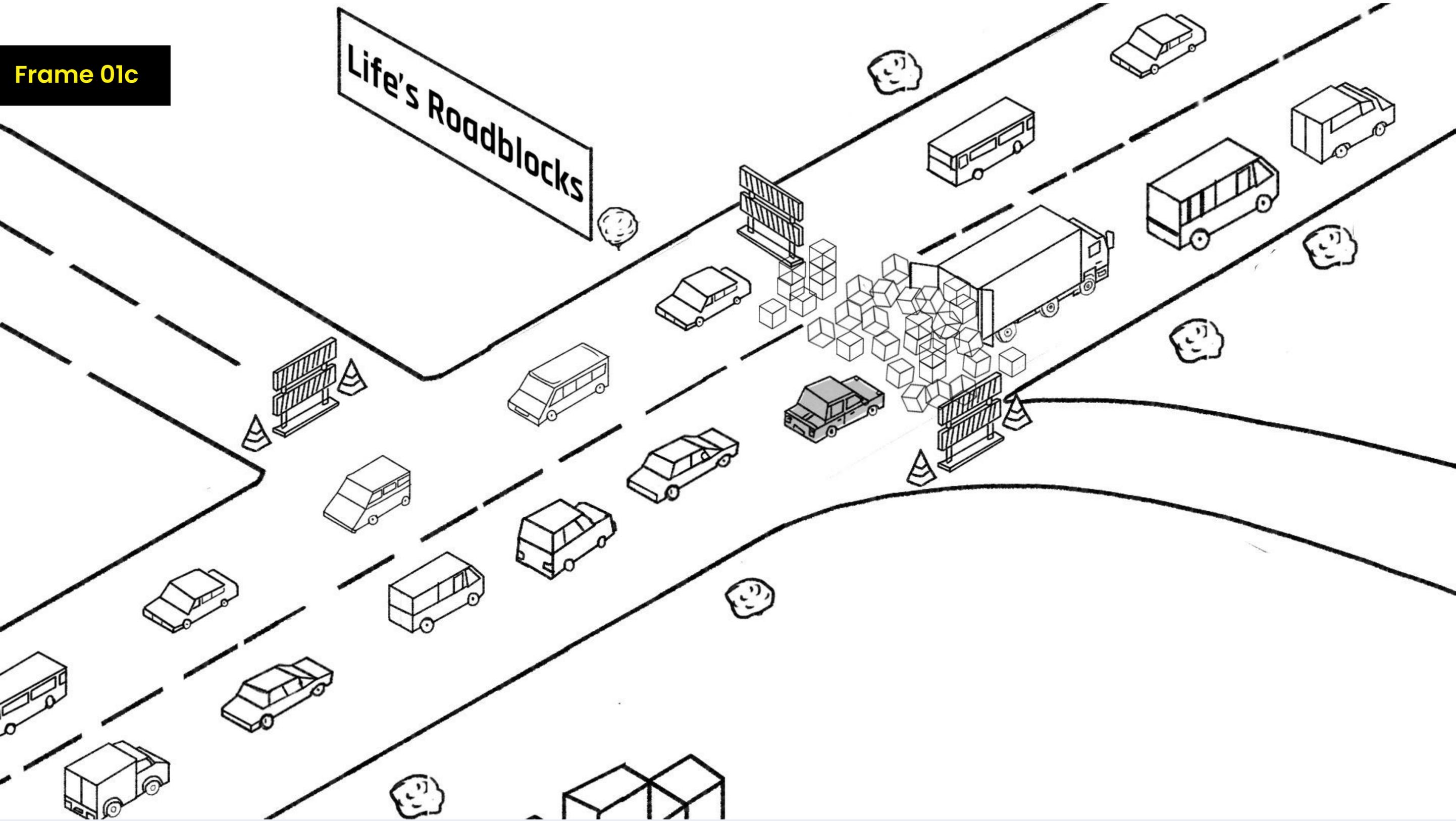
Visuals

The car moves forward and we show a truck in the way and blocks falling from the back of the truck. It is blocking the road and making it difficult for the car to move any further.

Voiceover

... it has been getting tougher with a lack of purpose and guidance.

Visuals

The scene transitions to show the PRIM logo.

Voiceover

Presenting PRIM global virtual mentoring ...

Life's Roadblocks
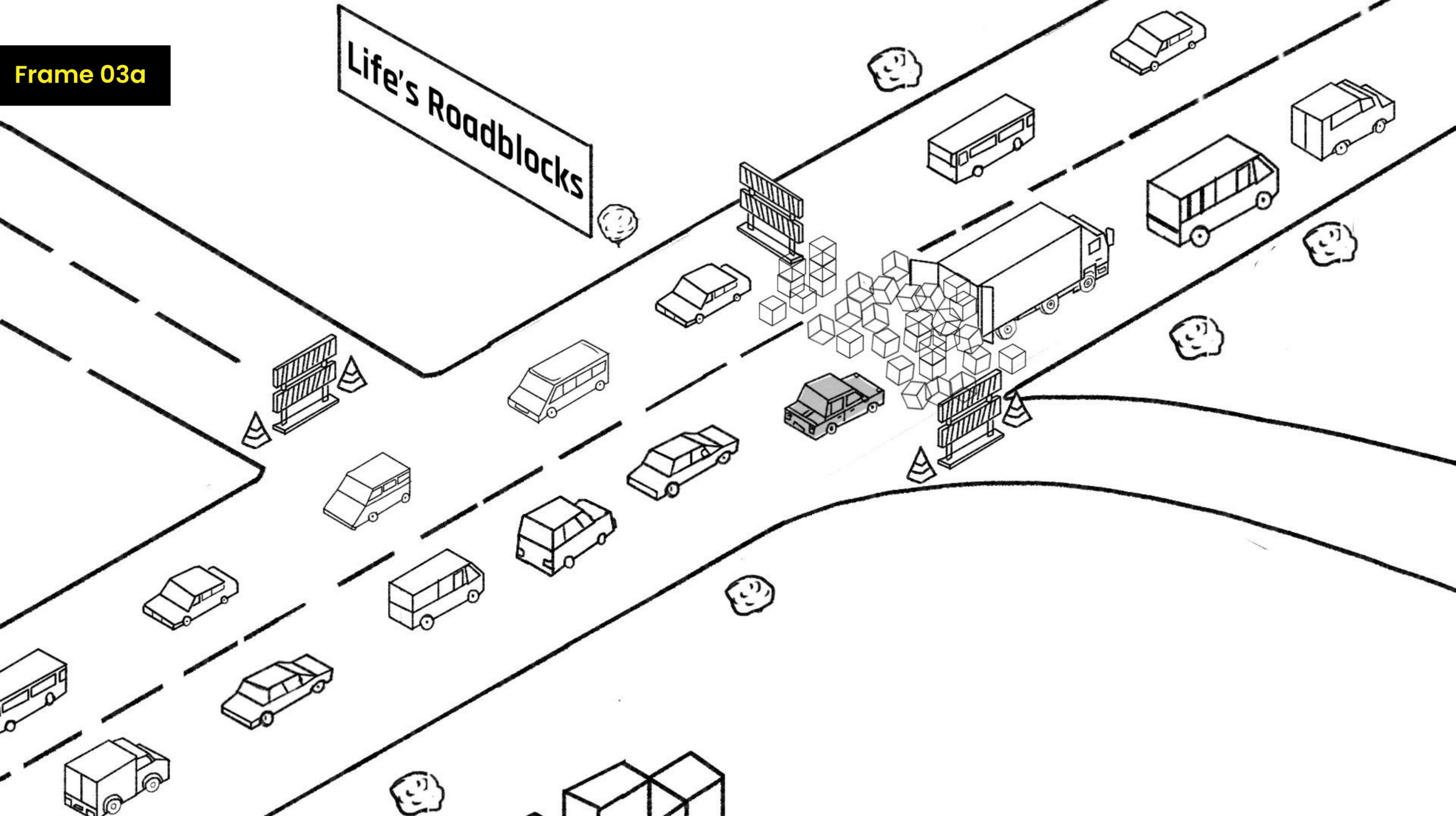
Visuals

The scene cuts to show the scene from Frame 1c.

Voiceover

(NA)

There is hope!

PRIM

Virtual Mentoring
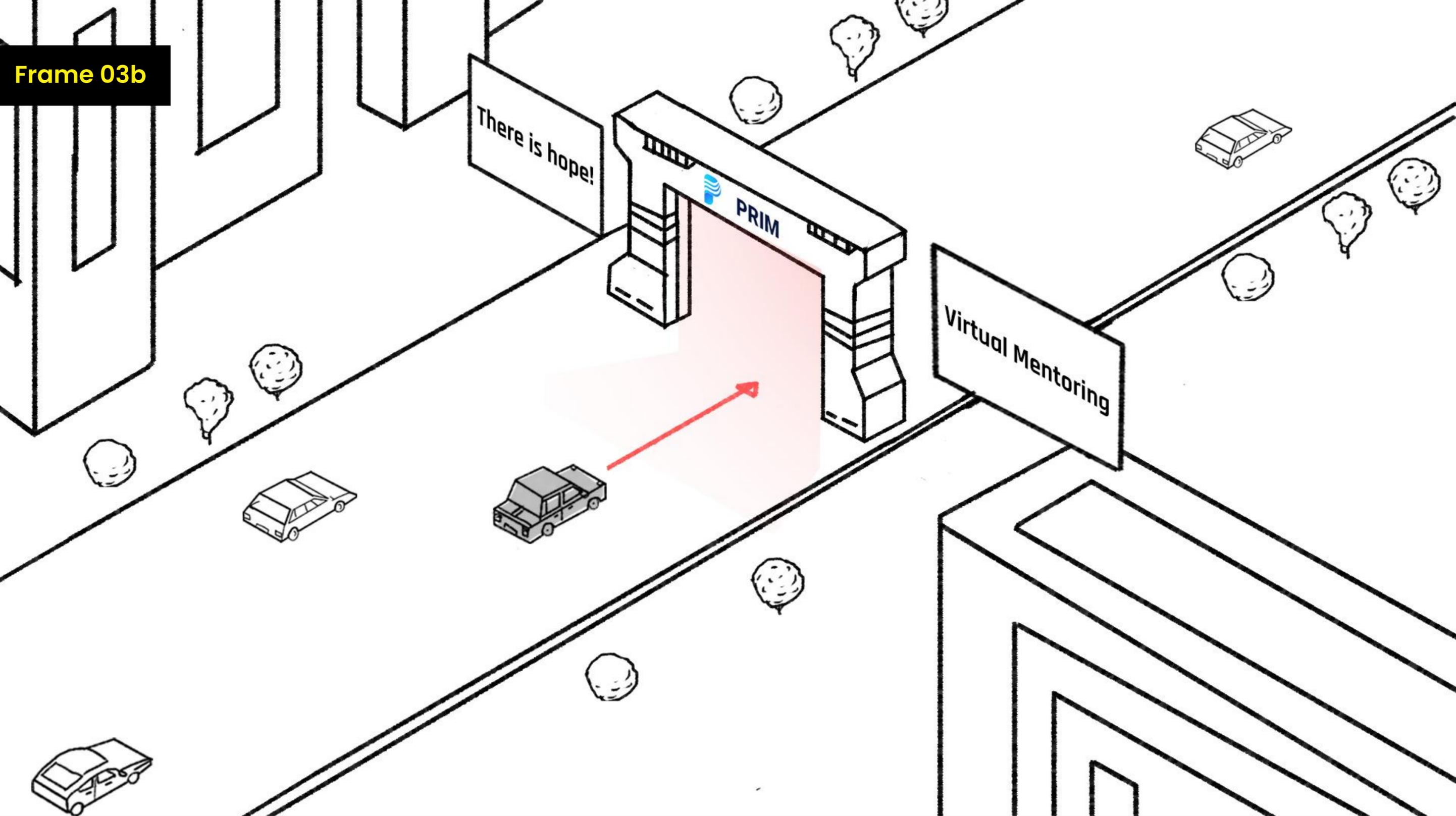
Visuals

The roadblocks disappear and a portal with PRIM logo appears in front of the car.

Voiceover

... a platform that can bridge the divide of despair ...

PRIM
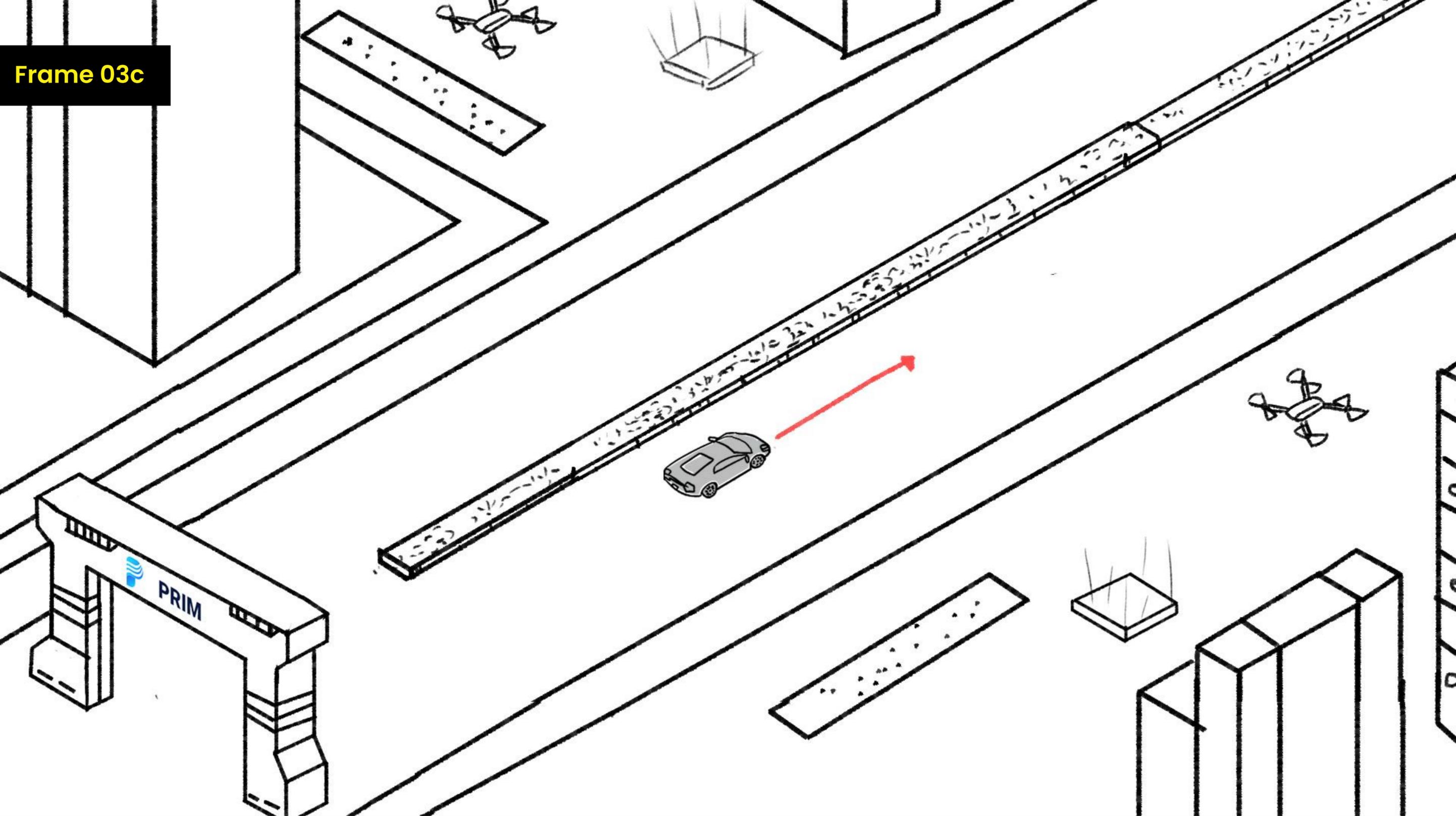
👁 Visuals

The car moves forward and enter the portal. As soon as it enters the portal, it transforms into a sports car. A gated community emerges around the car.

〰 Voiceover

... a platform that can bridge the divide of despair ...

AI
IoT
Robotics

PRIM

Blockchain
Cryptocurrency
NFTs
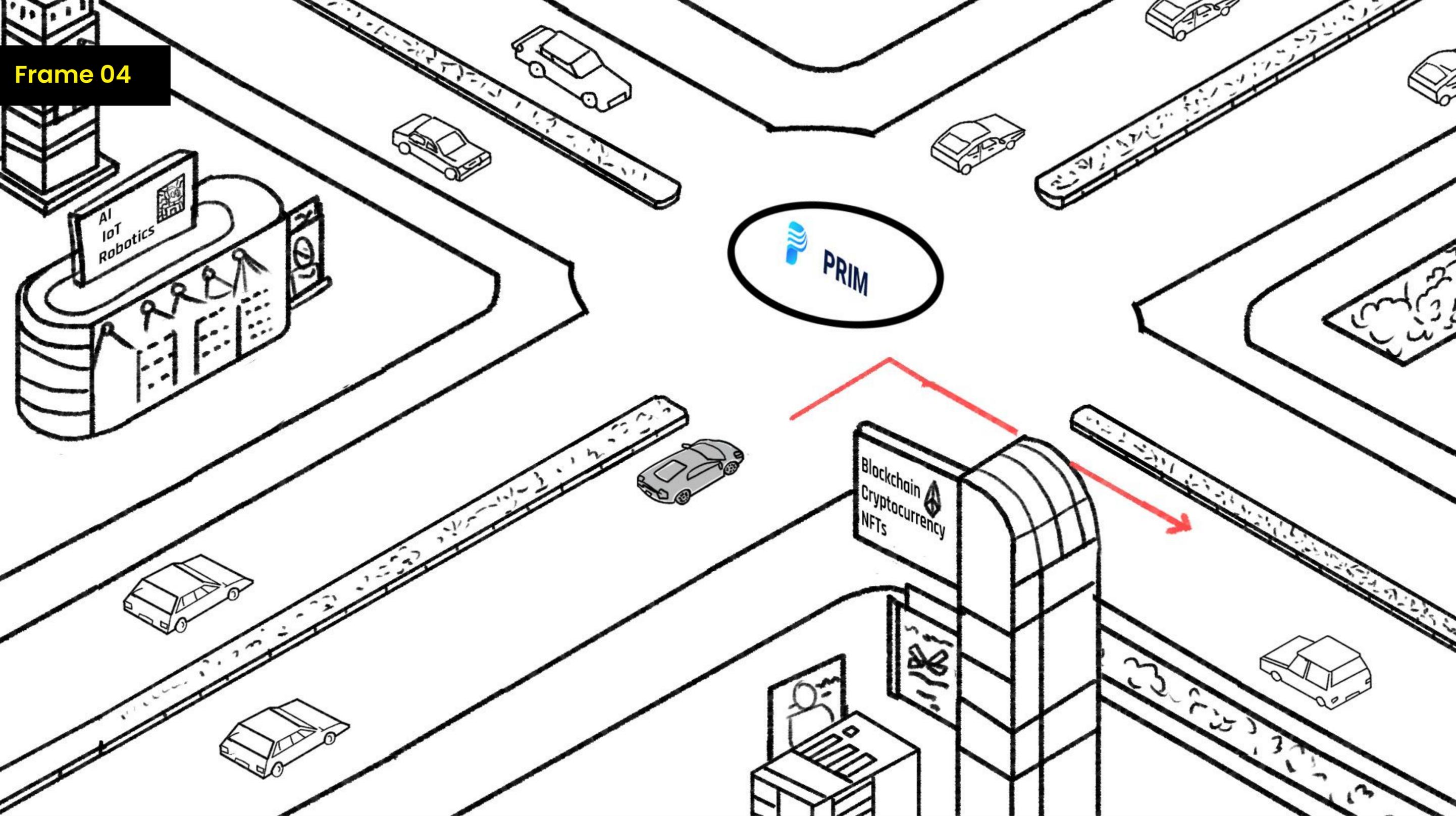
Visuals

The car moves forward to show a futuristic city.

Voiceover

... by creating endless opportunities.

How to be an Instagram Influencer

Building a career in coding
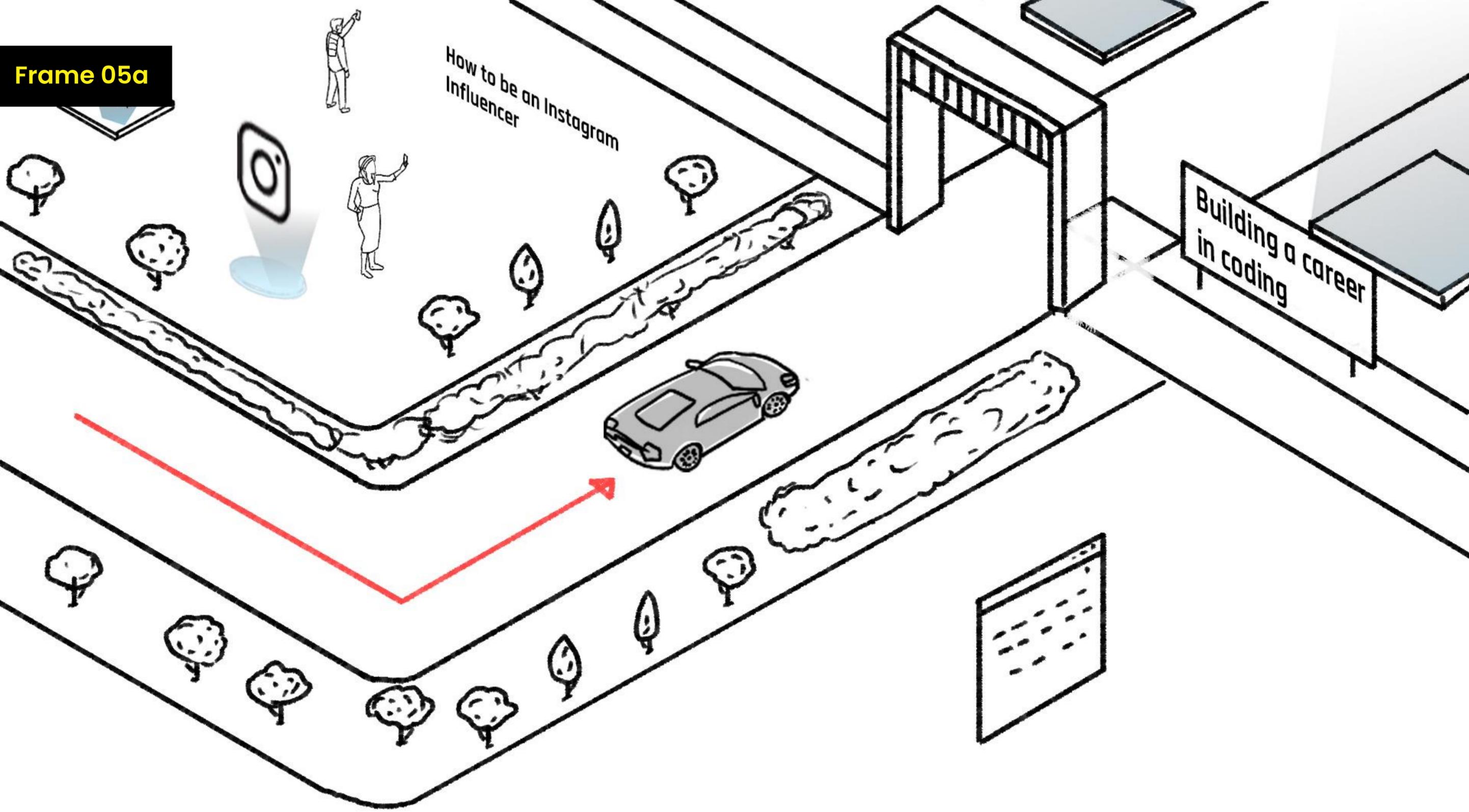
Visuals

We show stars appearing over the car and it moves forward. It enters a compound with the name board 'Building a career in coding'

Voiceover

(NA)

Personalized Virtual Mentors

Direct one-on-one messaging with mentors

Community Chat Capabilities

Global reach and communities
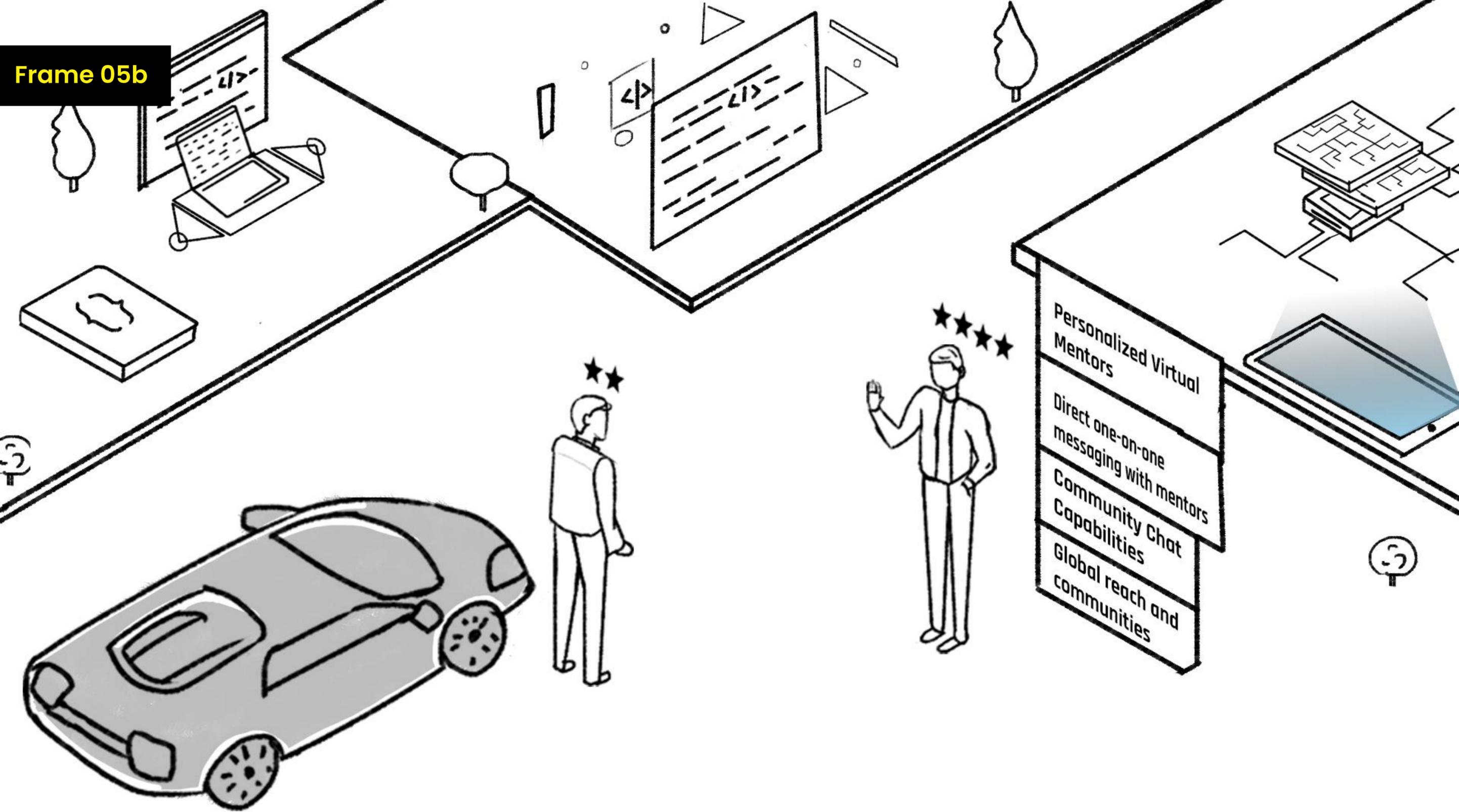
Visuals

It reaches near a person, a mentor, with four stars above his head. A person with two stars gets out of the car and is greeted by the mentor.

Voiceover

PRIM connects mentees with mentors to empower them to explore new and bold ideas.

Frame 06

Getting a job in Silicon Valley

Success breeds success

How to create additional sources of income

Receive a Sports Scholarships
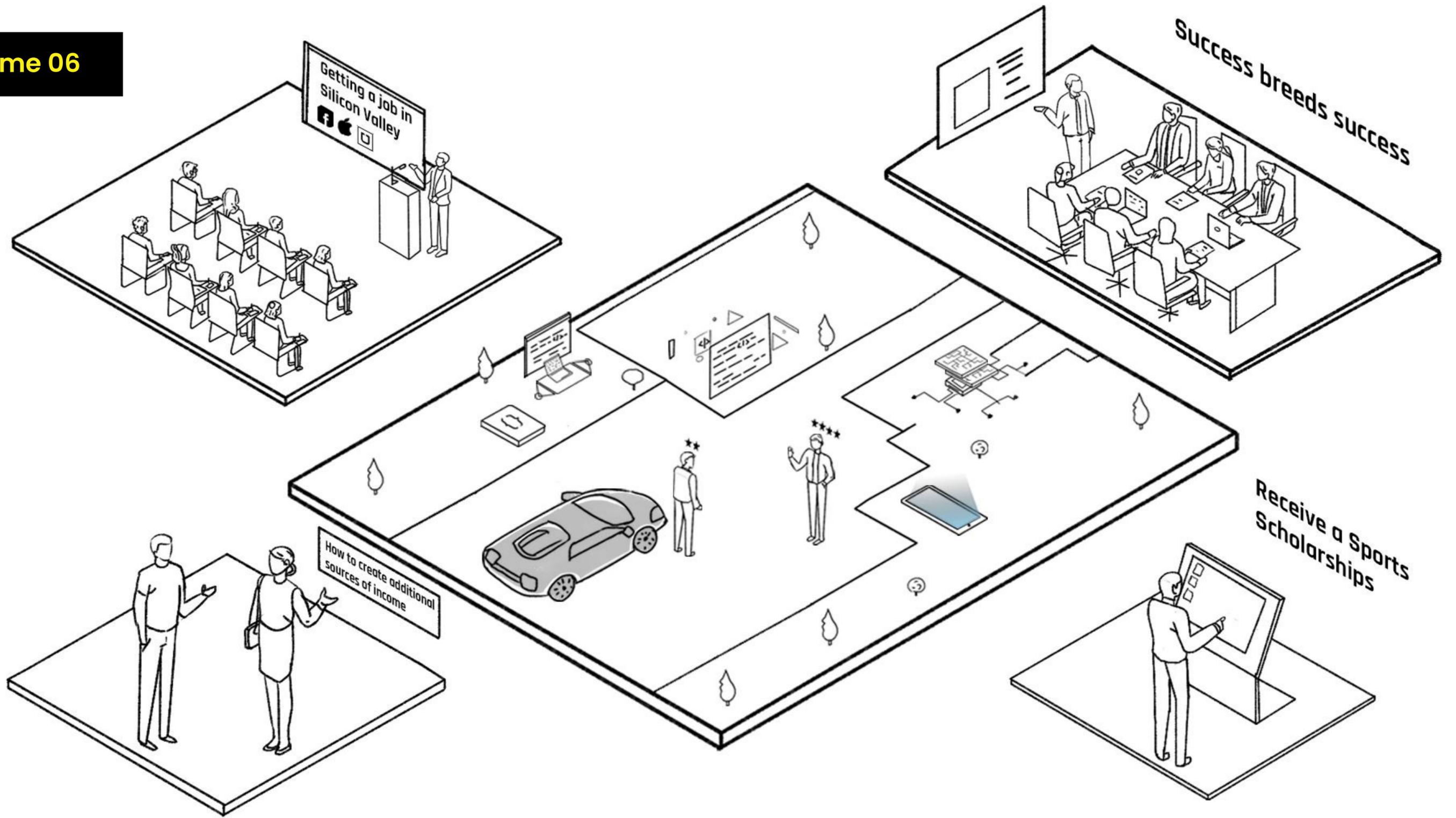
Visuals

The camera zoom out and we show some mentors and mentees connecting with each other, some people using the kiosks and the text 'Getting a job in Silicon Valley' popping up above them

Voiceover

It offers numerous communities to find like-minded and driven people to help you grow.

How to build a brand

★ ★ ★

Visuals

The camera pans to show a woman connecting with a person in a hologram. The topic titled 'How to build a brand' appears on the hologram.

## Voiceover

You could even create ...

How to build a brand
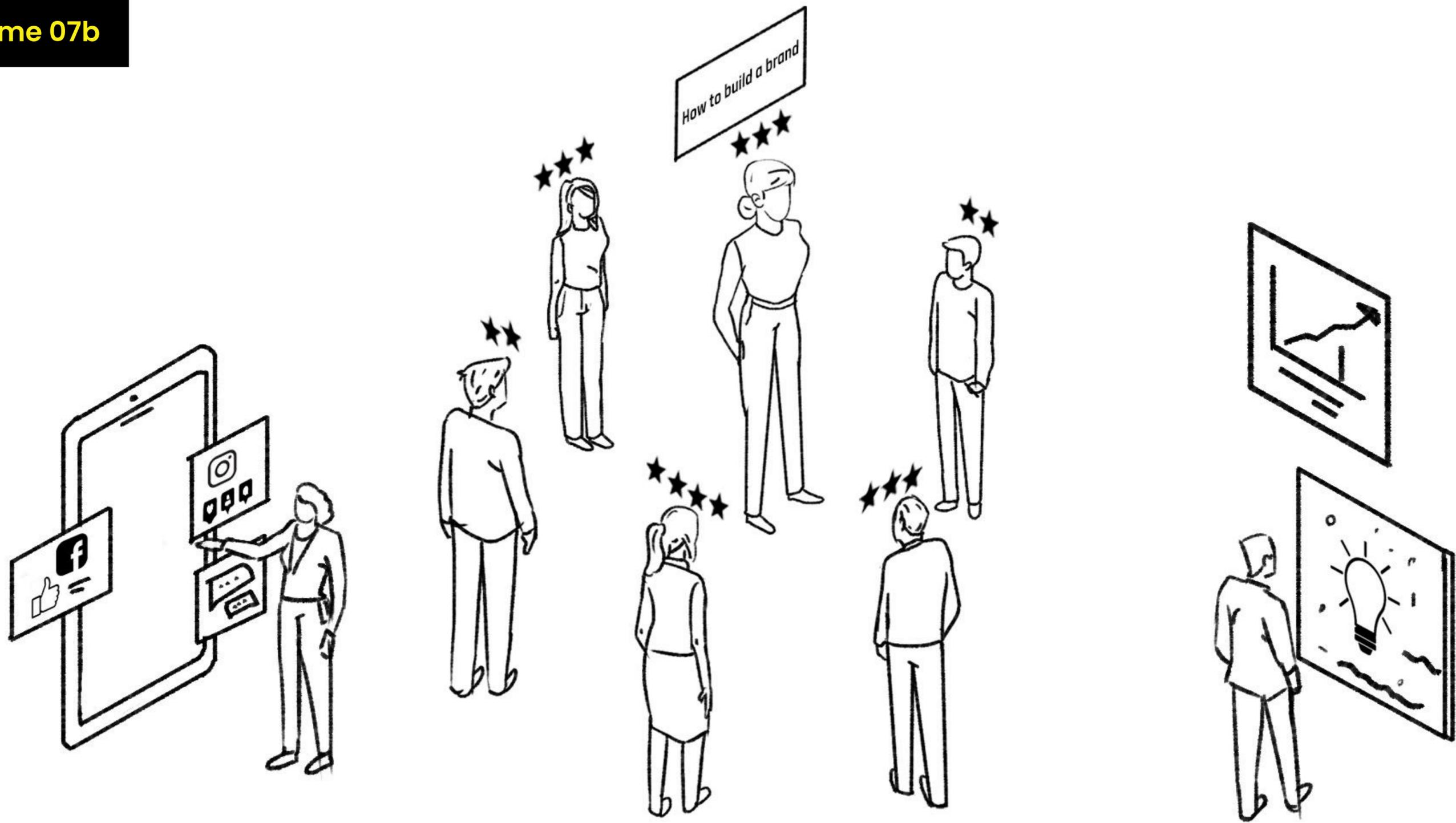
Visuals

More people appear there to form a community.

Voiceover

... your own communities to drive change.

How to build a brand
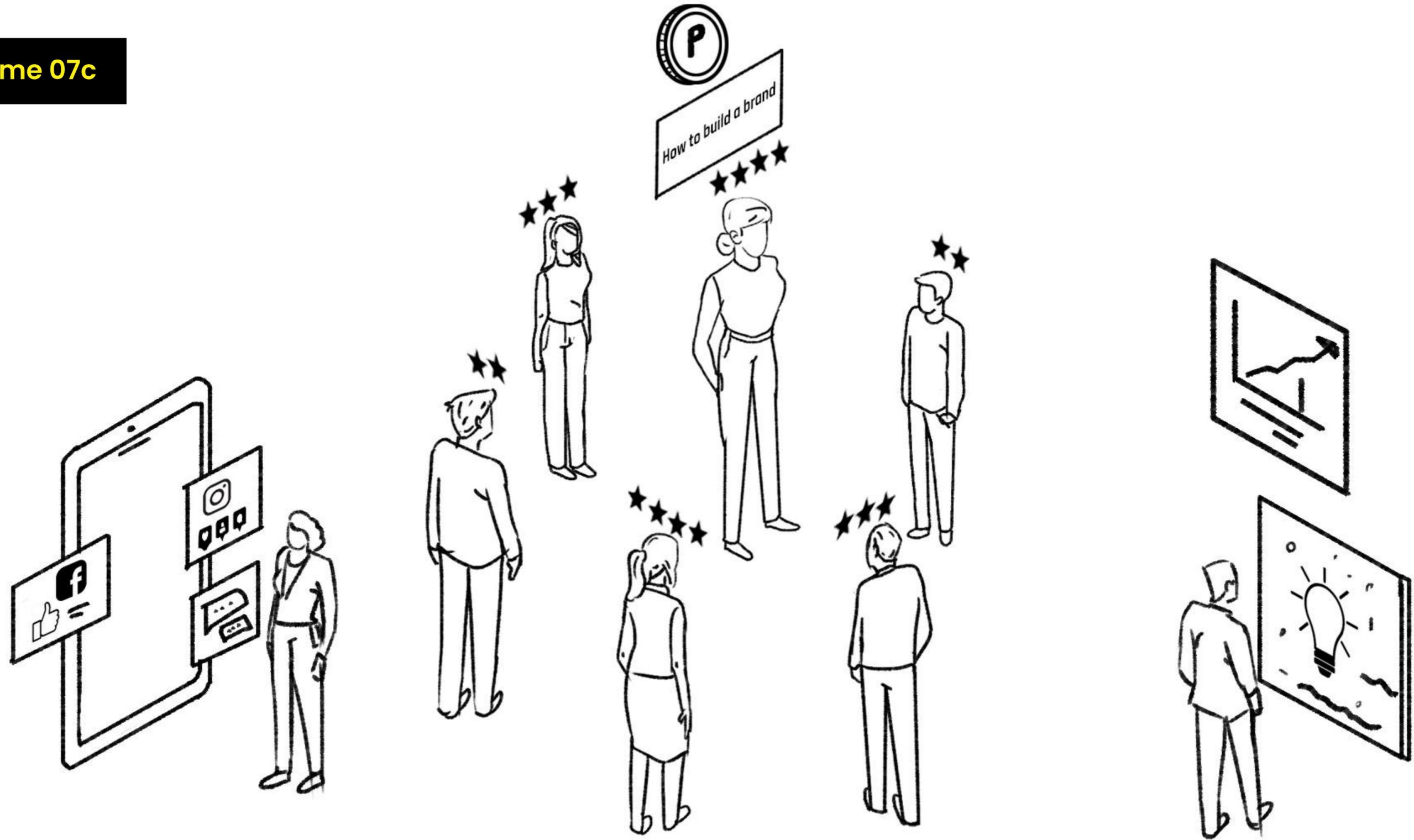
Visuals

We show the woman earning rewards in the form of Primcoins.

Voiceover

The platform also tracks and rewards people digitally for helping others with the digital asset, Primcoin, ...
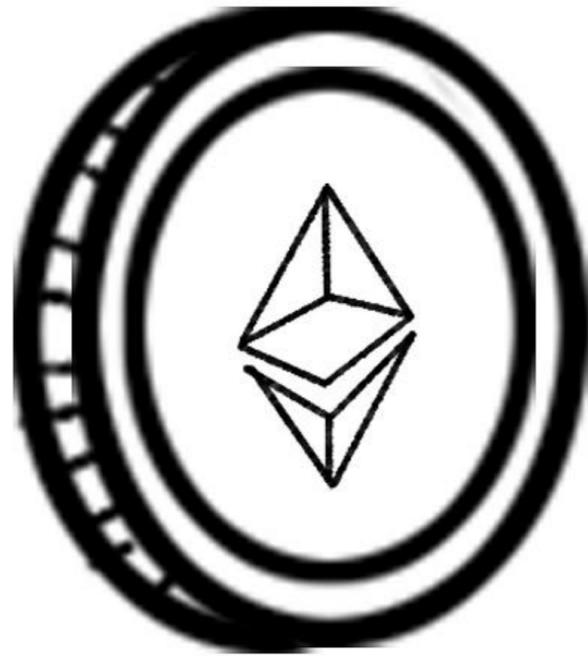
Visuals

The scene changes to show the Primcoin with Ethereum logo on one side of it.

Voiceover

... an Ethereum ERC-20 token that powers the PRIM communities.

PRIM's Underlying Magic
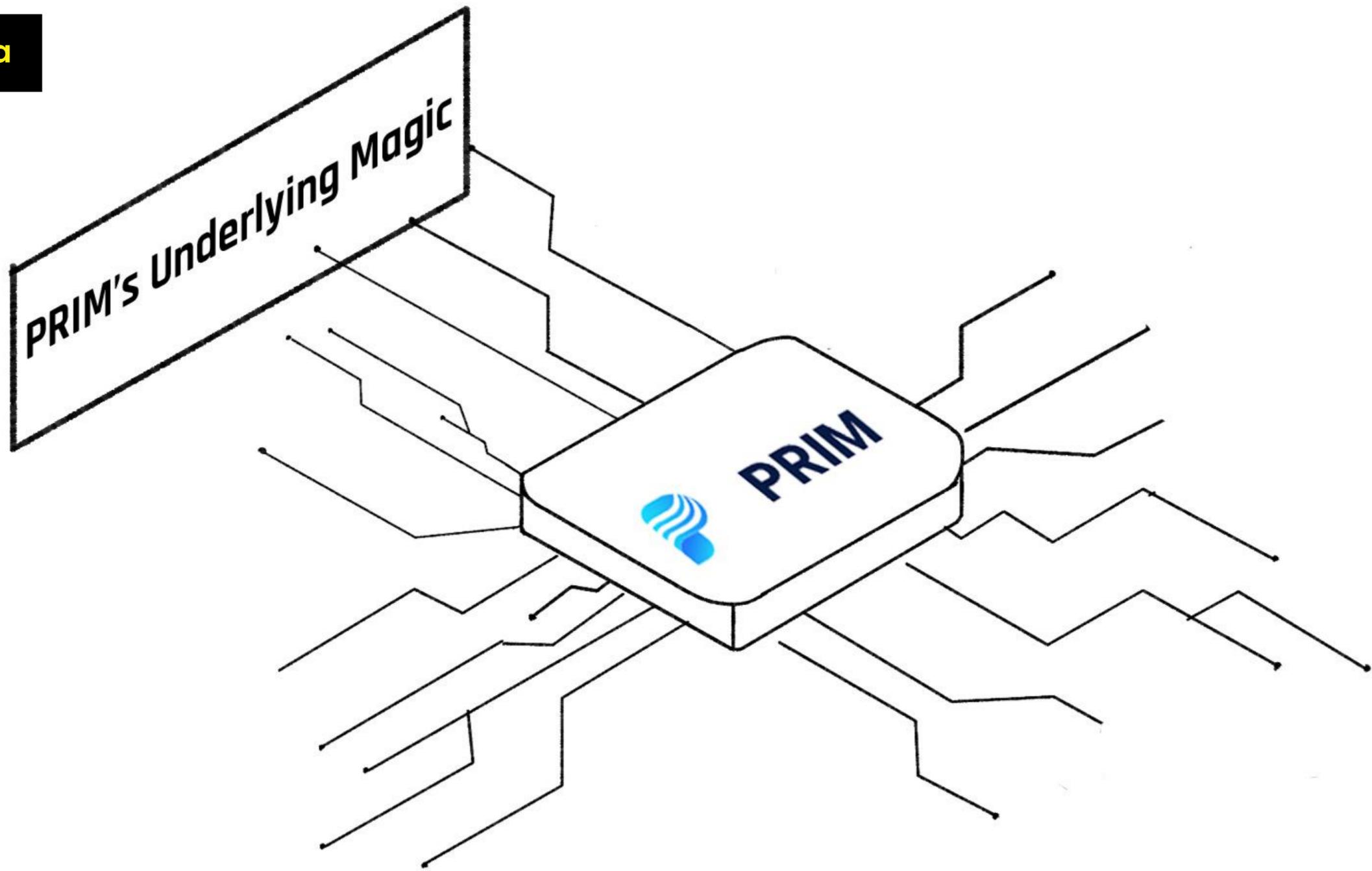
PRIM

Visuals

The scene changes to show the PRIM logo with lives going out of it like a network.

Voiceover

What makes PRIM unique is that ...

Our mentors and users from around the world...

PRIM
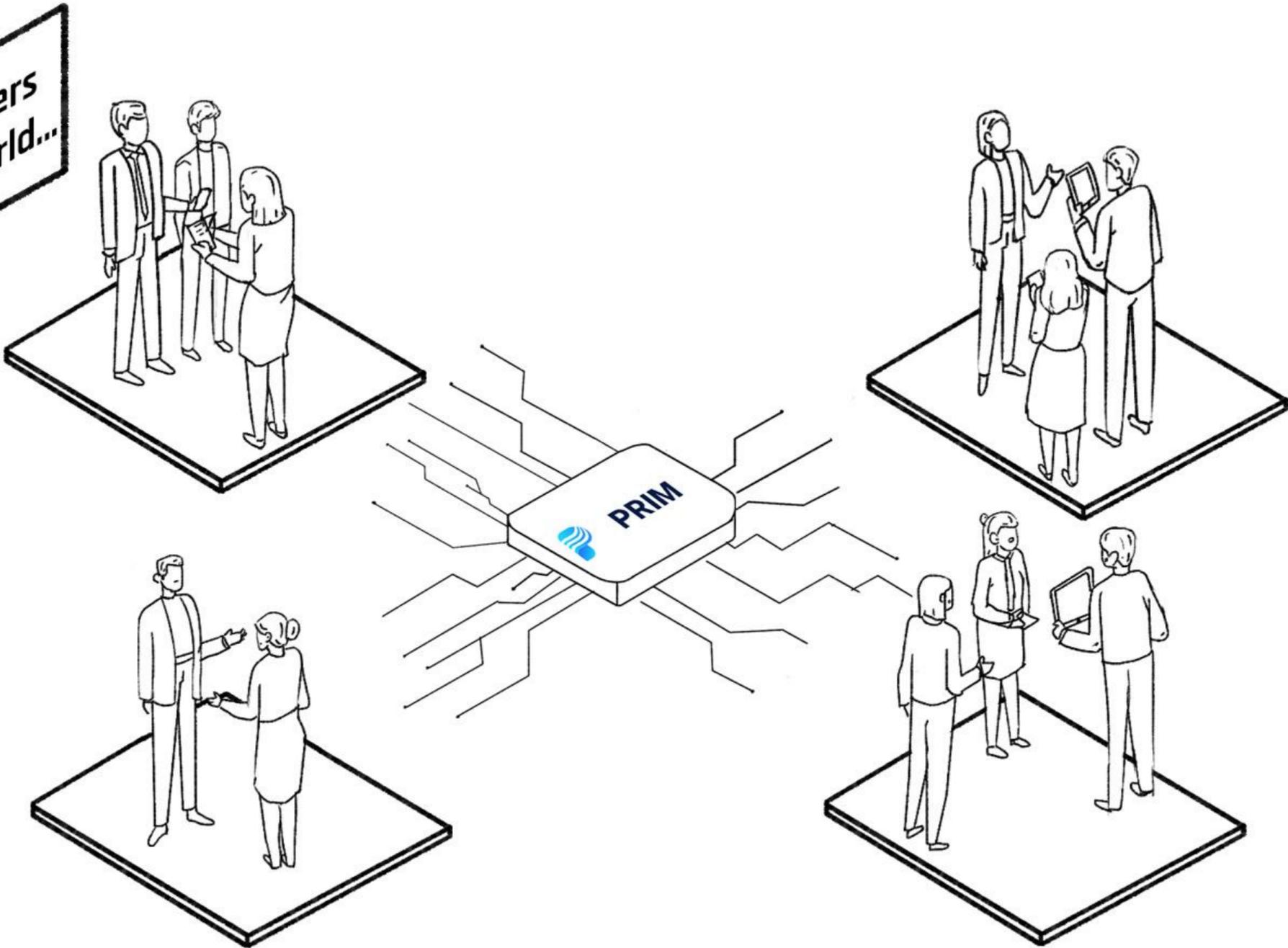
Visuals

We show groups of people appearing around the logo.

Voiceover

... it unites people with innovative technology through categories ...

Business

How to start your own business
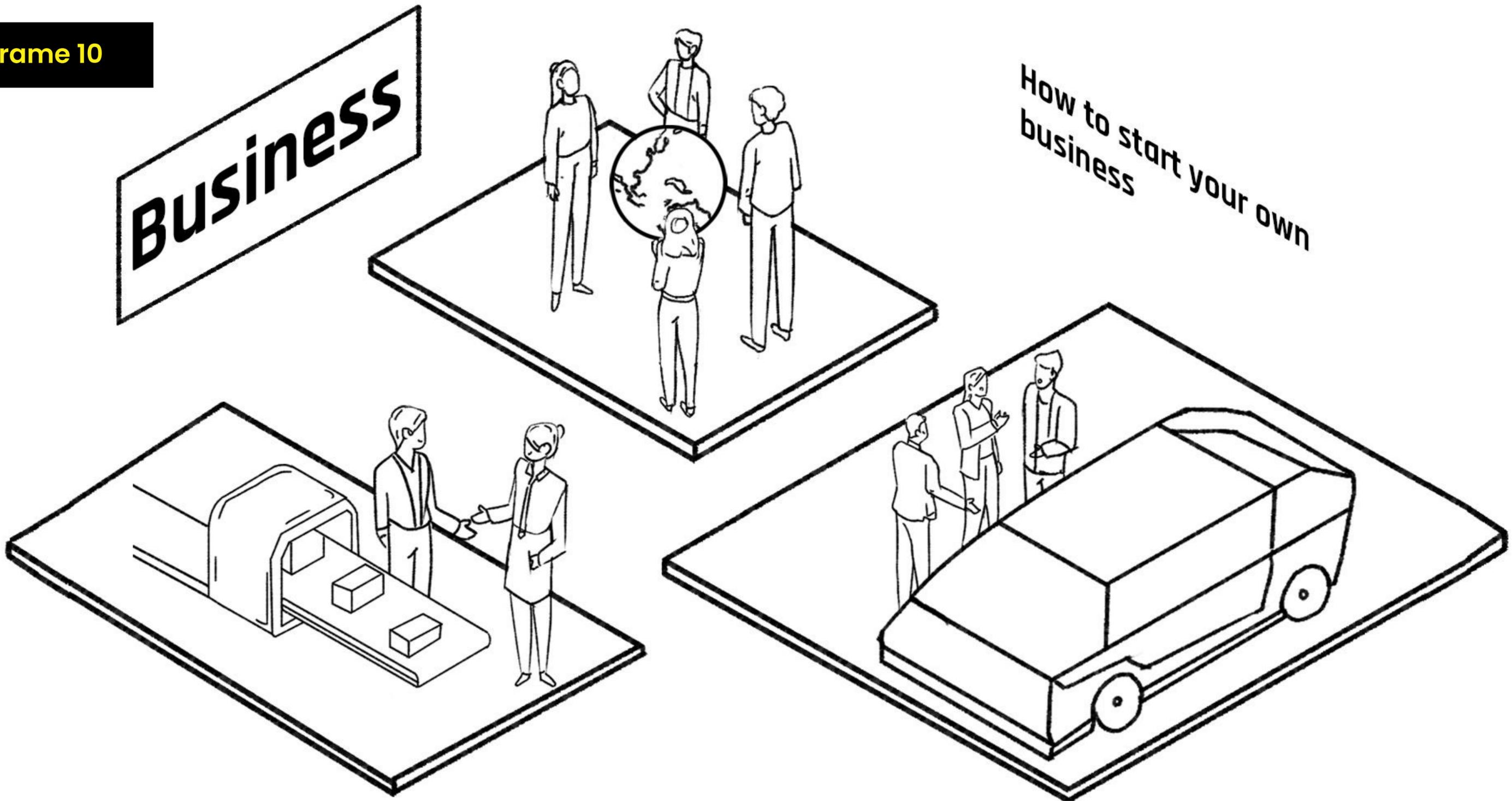
👁 **Visuals**

We show people engaged in different business activities.

🔊 **Voiceover**

... such as Business, ...

Education

How to get into an Ivy League university
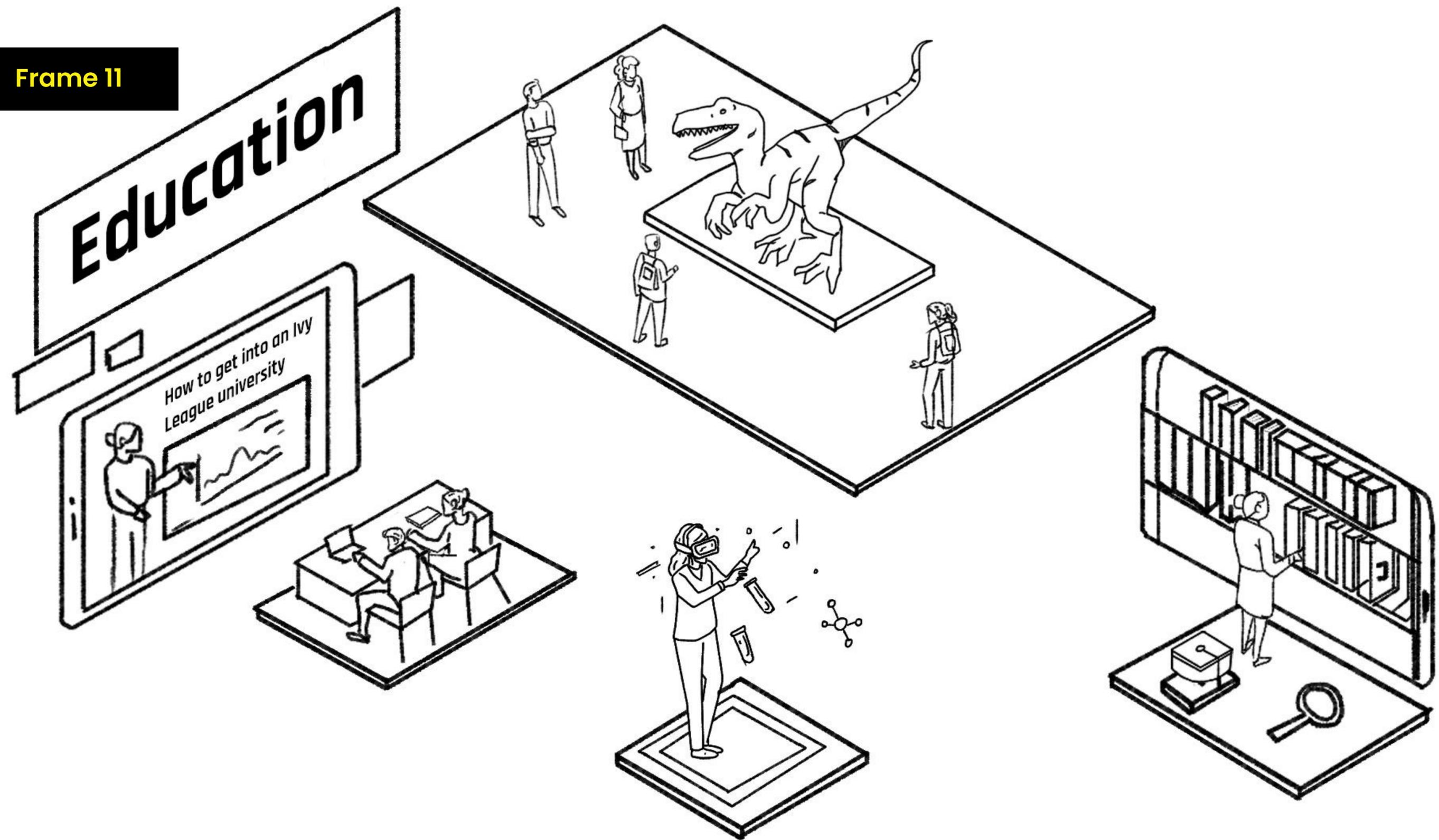
Visuals

The scene changes to show people engaged in Educational activities.

Voiceover

... Education, ...

Lifestyle
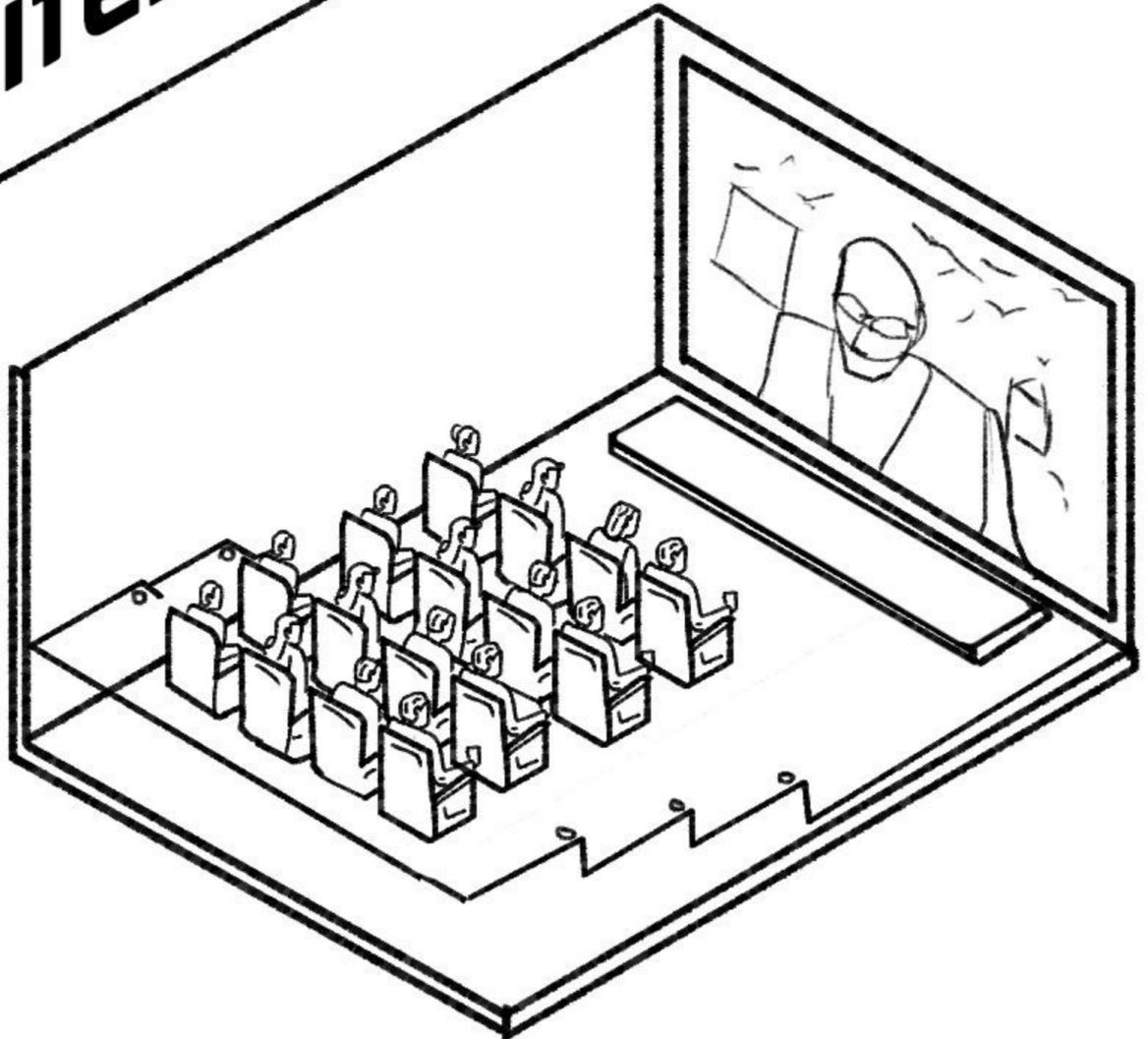
How to be a social media star
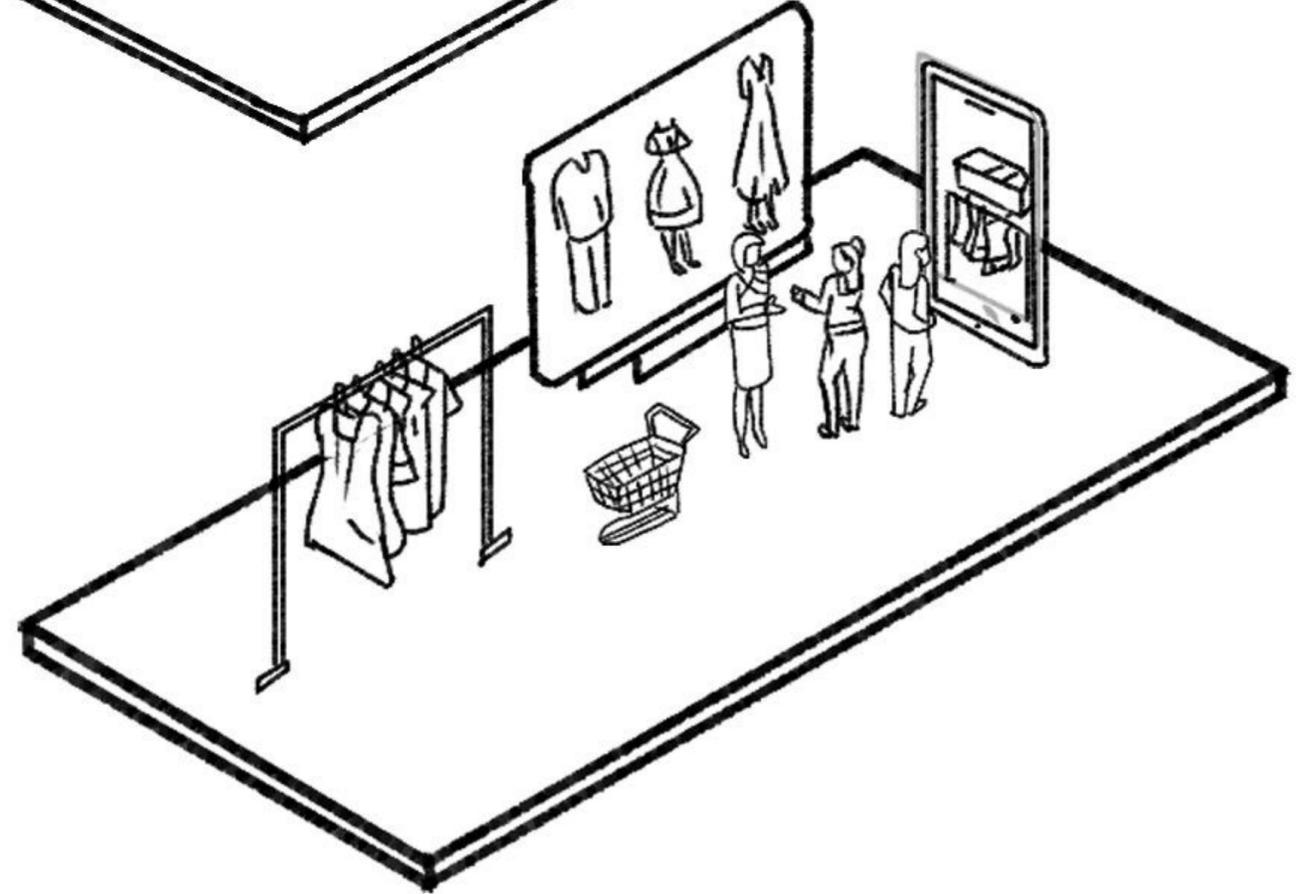
Visuals

The scene changes again to show communities formed based on different lifestyle activities.

Voiceover

... and Lifestyle to help the world become a better place for all.

Networking

How to receive that bonus
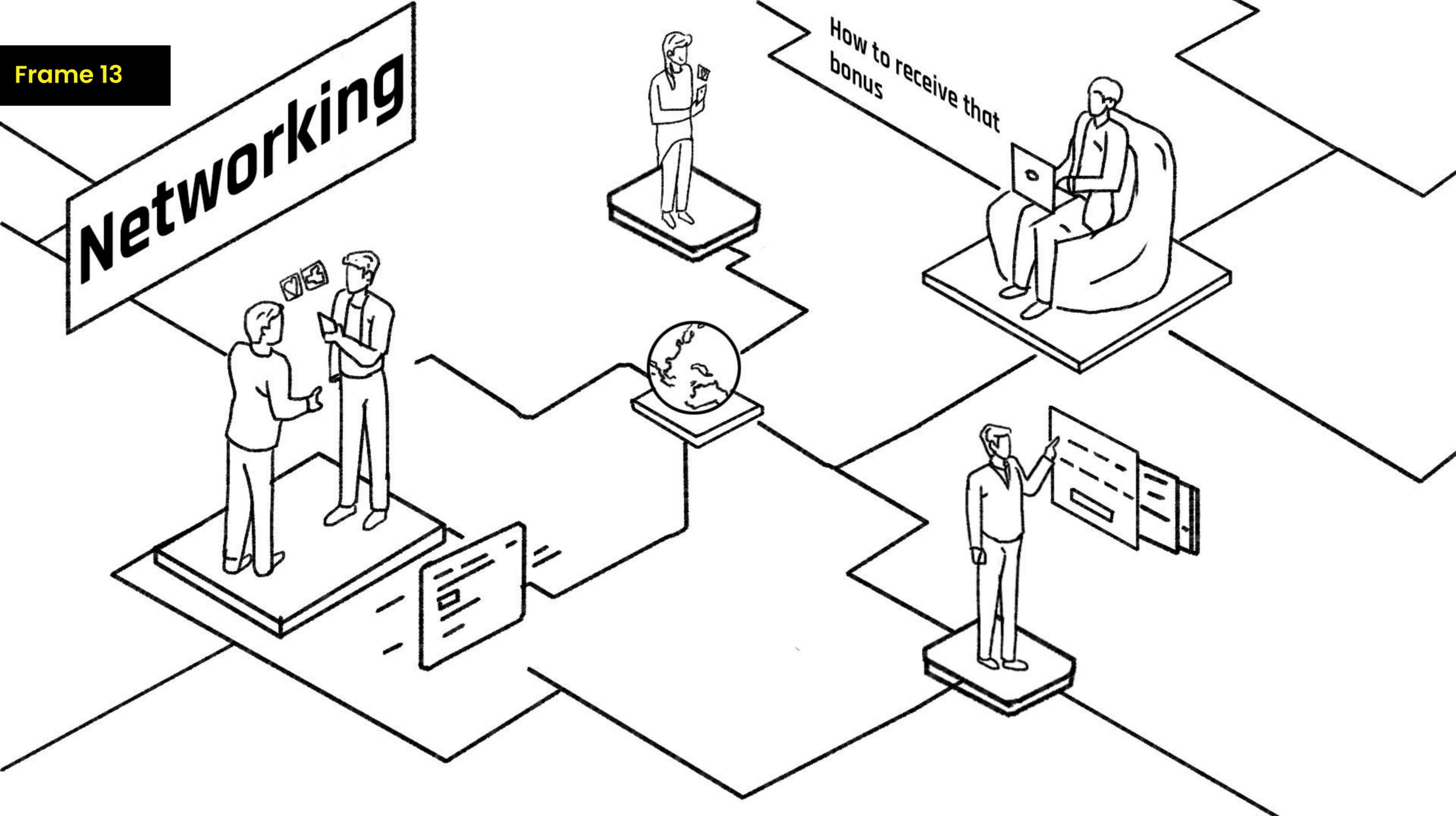
👁 **Visuals**

The scene changes to show people networking.

🔊 **Voiceover**

... Networking, ...

Frame 14a

Can we meet in person?
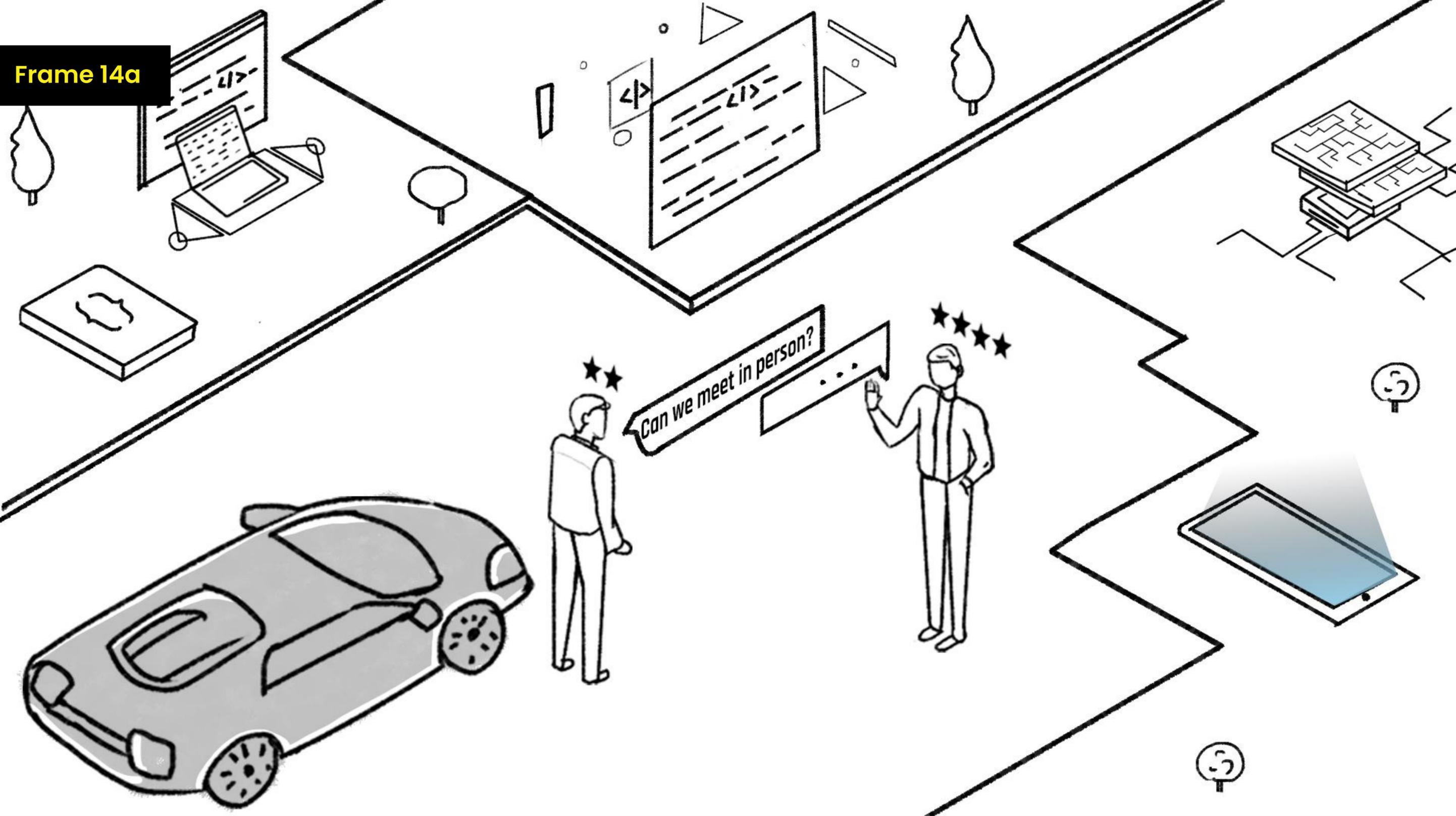
Visuals

The scene changes to show the mentor and mentee from Frame 5b.

Voiceover

Start connecting, ...
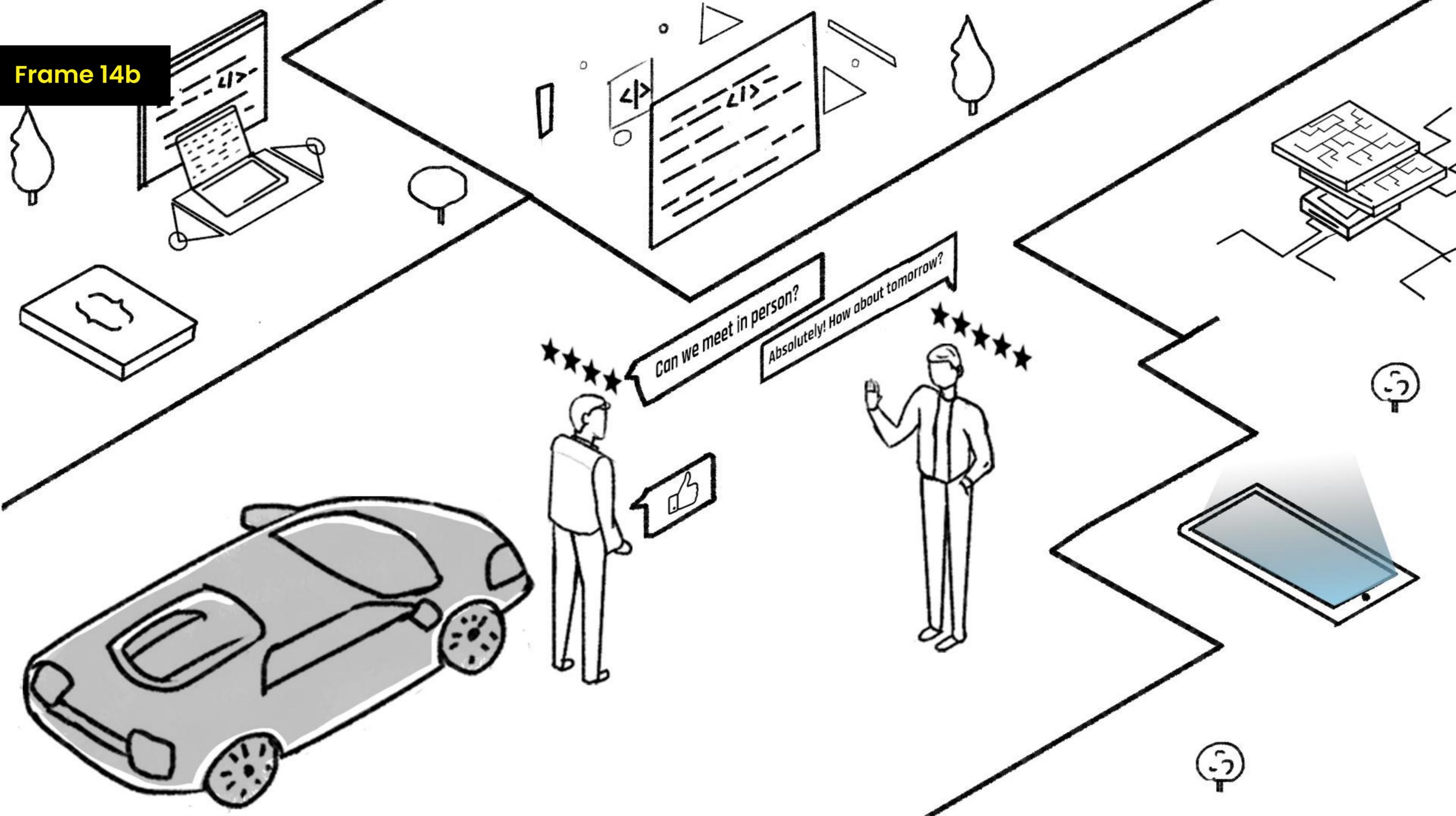
Visuals

Two more stars appear over the mentee.

Voiceover

... integrating, ...

Be prepared for a rapidly changing world...
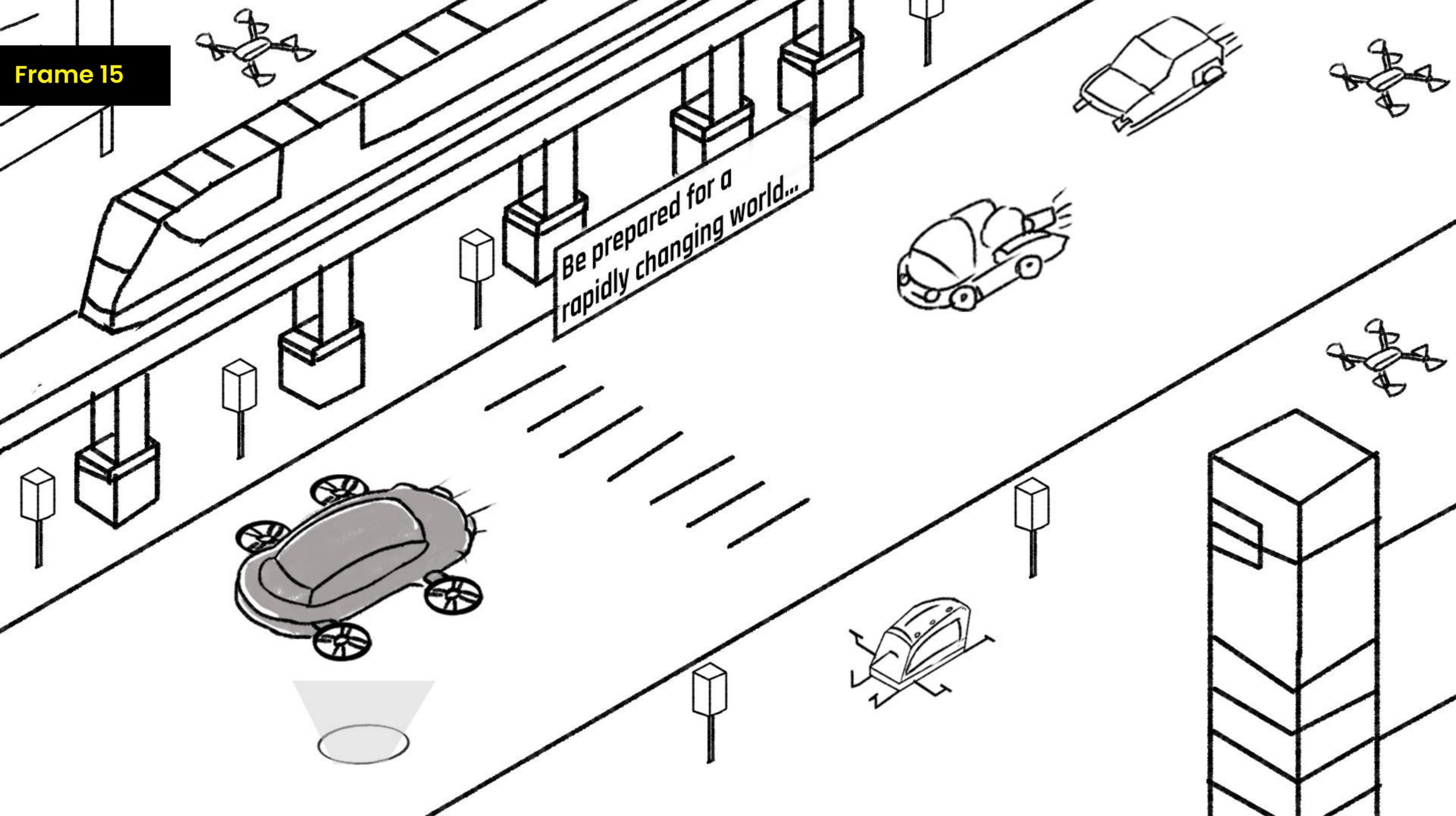
👁 Visuals

The mentee enters the car and it transforms into a futuristic car. It drive forward.

🗣 Voiceover

... and networking today and grow with PRIM.

PRIM

Visuals

The video ends with the logo and tagline.

Voiceover

PRIM Global Virtual Mentoring Platform – your first step to change your life and make an impact.

Thank You!